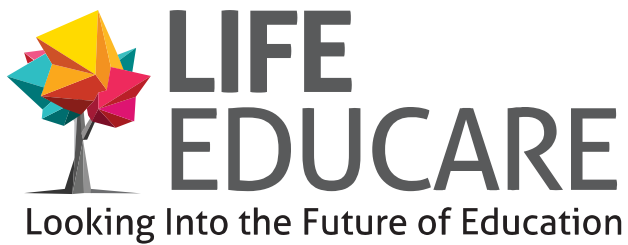


INDIA'S LEADING
SCHOOL ADVISORY &
MANAGEMENT COMPANY



www.lifeeducare.com



14 YEARS

.....

16 STATES

.....

62 SCHOOLS

.....

**3 PROJECTS
OUTSIDE INDIA**

.....

**14 ONGOING
PROJECTS**

(7 SCHOOLS UNDER
LIFE'S MANAGEMENT)



Turnkey Setup



School Feasibility



Legal Aid



School Architecture



Buy-Sell Schools



Curriculum Design



Recruitment



Training



School Support



DR. KONDAL REDDY, MBE
 Founder Chairman
MANCHESTER GLOBAL SCHOOL



Manchester Global School partnered with Life Educare on a long-term basis for providing strategic and operational advice. We have been working closely with them for over a year now in many significant areas. Dr Dhirendra Mishra and team at Life Educare have been exceptional in delivering these, often exceeding our expectations.

As a new international school with ambitious goals, we sought advice in many critical areas including market research, business planning, regulatory approvals, infrastructure development, and recruitment of academic & operational teams. Life Educare has been effective in all these areas with a highly professional approach.

Life Educare's talented team brings a deep understanding of the K12 education sector in India with decades of real-world experience. We are absolutely delighted with their services so far, and highly recommend them to any institution seeking high quality advice and support in the school education domain.

FOREWORD



JACOB THOMAS

President,



Good Shepherd
International School,
Ooty - The Nilgiris (Tamilnadu)

Dr. Dharendra Mishra and his team specialise in providing all the essential services that India's vast and diverse educational institutions need to evolve and thrive. Established with the conviction that modern education needs to be impactful and relevant to a child's development, LIFE reflects Dharendra's own journey as a teacher - which he began early in his career at GSIS. Since then, Dharendra has developed a deep understanding of all the many elements that need to come together for a school to meet the needs of today's student. His approach is collaborative, research-based, contextual and tailored to the unique vision of the school.

History traces the evolution of human understanding over the ages, and the continuous expansion of education marks every achievement of humanity. At the heart of every school is their pedagogical approach - something that goes beyond curricula and syllabi, and that is where LIFE truly excels - especially the vital role of teacher training and the continuous development of their skills. Regardless of where your school is in their journey, Dharendra and the team at LIFE can serve as an invaluable partner in supporting your growth and evolution, provide you with key insights and a clear path forward in how to achieve your goals as an institution. At GSIS we aim to work with the best minds and we are proud to work with LIFE EDUCARE as we look at aligning our vision and mission to enable our students to harness the opportunities that our rapidly evolving world present.

FOREWORD



DR. MADHAV DEO SARASWAT

Principal

Good Shepherd International School, Ooty

Ex- Principal,

The Scindia School, Gwalior

I have known Dr. Dharendra Mishra for the last 13 years now and have been pursuing his journey as a professional from being a teacher to evolving into an advisor, a specialist and a consultant in the domain of school education. I have seen this persevering transformation with a pardonable pride.

Blessed with innate inquisitiveness and zeal to challenge his own limitations constantly, he has not only strengthened himself but also spread his reach/impact over the entire length and breadth of a vast country like India in the school education segment. His deft understanding of different kinds of schooling systems as well as curriculums is truly an asset. In addition, his background as a teacher and housemaster of an institution of global repute gives him a deeper understanding of the K-12 education segment. Apparently amiable Dr. Mishra is quite pragmatic and patient in his approach. His analytical skills and multidimensional approach help him take both academic and business decisions with clarity. His people skills and respect towards his work is not just seen in him but in the entire LIFE EDUCARE team.

He understands the 'business of education' in its totality. My interactions with him on various aspects of schooling have always been mutually enriching.

Under his stewardship, LIFE EDUCARE is adequately equipped to provide exactly what upcoming schools are looking for. The team has an ability to help the schools to transform and grow to the best of their capabilities.

I extend my best wishes for all the future endeavours of LIFE EDUCARE.

FOREWORD



DR. MALAY RANJAN PATTI

Founder & Director

Sanskar Public School –
Dhenkanal, Orissa
(An Affiliate Sainik School)
Promoted by
Abakash Foundation,
- Orissa



I was often told that my dream of setting up a CBSE school in a remote village 50 kilometres away from the district headquarters was impossible. This was until I met Dr. Dharendra Mishra who understood my passion. Many conversations for planning and execution that extended to the early hours of dawn enabled me to set up Sanskar Public School and fulfil my dream. With Dr. Mishra as a mentor and his team supporting us, the school has been able to climb every step of success and beyond. The contribution in getting Sainik School status for our school is unforgettable. Dr. Mishra and LIFE EDUCARE's philosophy for education and their expertise is the need of the hour for our education be it in rural India or the metros.

FOREWORD



DONUSH SIANGSHAI

Chairman

BDW International School
– Shillong (Meghalaya)



Life has not been the same after our acquaintance with LIFE EDUCARE. The professionalism, dedication and continuous involvement and monitoring has helped us advance all our timelines for setting up a dream project – A premium school in the Scotland of the East. Dr. Dharendra Mishra and his team have a vast collective skillset combined with insights through the experience of setting around 53 schools pan India. The unique team at LIFE provides a 360° perspective with Dr. Mishra an educator with a vision, Mr. Abhiney Singh, a media professional turned School Promoter providing practical support and CA Naval Dewangan, a chartered accountant cum school promoter. The Academic and Human Resource team ensures the best training and strategies to hire the ideal team through a personalised approach. Working in 17 states of India and the Middle East gives them a cutting edge to be amongst the best in this field. Our 4-years association with the organisation continues to grow as we share common ideology – provide the best possible education for the leaders of tomorrow.

ABOUT US



YEARS OF EXCELLENCE

LIFE Educare is India's leading School Advisory and Management Company which delivers across the spectrum services to schools looking to get established or to an established school. We pride ourselves as K-12 pundits and deliver services across the board. Our offering starts right from feasibility services to school management and affiliation. A promoter looking to establish a school goes through multiple situations, dilemmas, complexities with legal and social framework, issues with vendors, identification of right partners etc and we help promoters with all such issues and help them develop a great institute. Our in-depth expertise of schools as a sector, team's collective experience, wide network within the education industry, our linkages with the teaching fraternity and our insatiable hunger for perfection gives us confidence to deliver world class services to our clients' satisfaction. Our experience across multiple states & countries, our experience from performing multiple roles as teachers, school promoters & managers, our varied experience of having worked with all kinds of Schools like Day Boarding, Residential School and all sorts like CBSE, ICSE, IGCSE, IB schools has today shaped us to become a sought after organisation in the field of school consulting.

SERVICES



TURNKEY SETUP

LIFE Educare provides a full stack of services under the Turnkey consulting service offering. We provide a 360-degree support to educational institutions. It is a one-of-a-kind relationship and our most preferred services by our clients where LIFE Educare becomes an integral part of a school's journey and provides consultation for each and every aspect be it feasibility, operations, or affiliation to school management.



SCHOOL FEASIBILITY

We suggest that our promoters first draw and design the school on paper and use excel sheets for planning and then start the design and construction of the school. During the study, we test a proposed project's Technical Feasibility, Economic Feasibility, Operational Viability, Cost-benefit Analysis, Promoter and his perception about schooling, Inputs from teaching fraternity and Education Experts of the region, Legal Experts and Local Regulation Personnel.



LEGAL AID

Schools in the last one decade have been brought under heavy regulations by the government. We help our clients understand the various Government laws applicable on schools like The Right to Education Act, Regulations on School Transport, Fee Regulations, Regulations on Trust / Societies, managing schools, Fire Safety norms, National Building Code norms for schools etc. We also provide support identifying all the details regarding the State Government laws applicable in the state where the school is being setup. In a nutshell, LIFE ensures that the school complies with all the statutory norms.



SCHOOL ARCHITECTURE

Team LIFE has experience of being a part of the design process for over 50 schools in various parts of the country. LIFE EDUCARE has collaborated with a number of school design architects from all over the country for its various projects. With changes in the mode of curriculum delivery, there is a need for an integrated approach towards school design where the comfort of all the stakeholders of the school is being taken care of.



CURRICULUM DESIGN

We do not force the schools to prescribe a particular set of books, but we work towards creating a conducive learning environment. Our curriculum is mapped in such a way that it provides the students with a comprehensive learning that not only strives to teach knowledge imparted from books, but also to teach them the skills needed to truly succeed in life. Our approach to education is holistic in nature and can be defined as a philosophy of education based on the premise that each person finds identity, meaning, and purpose in life through connections to the community, to the natural world, and to humanitarian values such as compassion and peace. We take pride in understanding the needs of the students and the parents, and continue to grow and adapt to new and improved methods of teaching that would only further benefit our students. Our aim is to create an environment where students are encouraged to continually seek their own learning while teachers play the role of a facilitator.



RECRUITMENT

Every school that LIFE EDUCARE sets up is based on a detailed ground level research and has a realistic vision. When we start the recruitment process, the hiring is done as per the vision of the school. People who are in sync with the school's vision or the ones who can adopt and adapt, are recruited. We provided a gamut of services under LIFE HIRES viz. Creating Efficient Organization Structure, Assistance in Recruitment & Selection of Teaching & Non-Teaching Staff, Creating Comprehensive Human Resource Manual, Guidance in formulating Staff Policies, Customized Induction & Orientation Programs.



TRAINING & 360 DEGREE AUDIT

LIFE EDUCARE has a set of efficient trainers, both in-house and associates who are experts in giving impactful trainings to the teachers, students and also workshops for parents. Our LIFE SKILLS module is equipped with necessary transformational tools that assist a school in 'Whole School Transformation'. The schools, which are setup by LIFE EDUCARE have a training calendar where regular trainings and feedback are provided to the school so that corrective measures are taken and the institution runs as per the plan. We also provide our training services to a select few (non LIFE EDUCARE managed) institutions that are working towards excellence. We also do a 360 degree school audit that involves, academic, administration, compliance, finance, student & staff, infrastructure and governance.





SCHOOL MANAGEMENT & SUPPORT

In India when someone sets up a new school, he / she is either dependent upon senior educators or on the franchise operators. Senior educators provide advice based on their prior experience and are unable to guide the promoters on project planning, admission strategies, creative and content design, statutory approvals, recruitment, and trainings, whereas, a franchise charges a hefty sum year on year for the same. LIFE EDUCARE provides all the above services to the school that any franchise claims to provide at half the cost. Moreover, our services are customised to the school's exact needs, hence are more effective.



SCHOOLEXCHANGE

At SchoolXchange, we can help you with Acquisition / Buying / Purchase of existing running Schools, help you Divest your stake in your School through multiple modes or help you completely Sell your School to investors who can carry on your lineage and vision. We specialise in all kinds of match making when it comes to Education and Educational Infrastructure. At School Xchange we wield the power of SIX for our clients i.e 1. Scouting, 2. Valuation Advisory, 3. Transaction Advisory, 4. Legal Advisory, 5. Deal Handholding, 6. School Management.

All these 6 can help our clients make the right decision, meet the right kind of people and most importantly get the right valuation and smooth transaction. This is a complete one stop solution to those looking to enter or exit. We not only have extensive database of schools willing to sell but we also have access to HNI's and PE Firms looking for a value deal in the current market.



K-12 FRANCHISEE DEVELOPMENT

In the last decade, K-12 setup in India has gone through a period of massive growth. With the demand for quality education on the rise, so is the demand for names one could bank upon. Building a brand and subsequently creating an opportunity for others to work with the brand as franchise schools is a lucrative opportunity. At LIFE, we assist our clients at every step in presenting your brand to the world. As your consulting partners, we assist schools as training and implementation partners once the franchise is signed up. We also assist schools in finding prospective school investors.

MANAGEMENT SERVICES



SCHOOL MANAGEMENT SERVICES

Some of the key challenges schools face today is the non-alignment of the school's vision and mission and their teaching-learning practices, leading to an unstructured approach. Added to this, is the frequent change in the school leadership and this directly impacts the learning process as every new leader brings in practices from their previous work exposure. This may not align with the current audience and lead to frustration across the stakeholders. To avoid the same a lot of promoters sign up with franchisee system only to discover that franchise usually give the brand name with very generic and limited support. Schools that sign up for our Long Term School Management Contract are ensured of understanding and implementation the best global practices that are customized for the school.

Deliverables Under School Management Services:

- Curriculum Mapping & Designing
- Recruitment & Talent Management
- Training – Academic & Administrative Staff
- School Branding & Admissions Planning
- Educo-Legal Advisory

We provide continuous academic, training and operational support to the schools with focus on outcomes rather than random activity-based engagement. We assist the Principal & the core team in planning and delivery by upgrading the systems and processes to help school remain contemporary and futuristic. This ensures that the establishment is always ready to face any kind of future changes & challenges within the school or in the education environment as a whole.

BRIGHTON INTERNATIONAL SCHOOL, SHAHDOL, MP



JET KIDS INTERNATIONAL SCHOOL, PUSAD MH

CASE STUDIES



MEGHALAYA

Nursery to Grade 7



Land Size	: 5 Acres
Built Up Area	: 1,75,000 sft - One Phase
Yearly Fee for Class 1	: 1,20,000 (2022)
Yearly Fee for Class 5	: 1,35,000 (2022)
Current Strength	: 245 (2022)

Challenges

Shillong being located in north east India, the biggest challenge was to bring in the resources from all parts of the country. The architect from Bangalore, Construction Company from Kolkata, and the quality School Head and teachers from all over the country.



**SANSKAR
PUBLIC SCHOOL**

DHENKANAL (ORISSA)

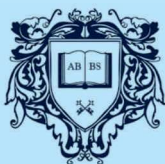
Nursery to Grade 12



Land Size	: 24 Acres
Built Up Area	: 1,25,000 sft - Four Phases
Yearly Fee for Class 1	: 12,000 (2015)
Yearly Fee for Class 5	: 15,000 (2015)
Current Strength	: 750 (2022)

Challenges

Everything, right from getting teachers to motivating parents to send their kids to a CBSE School to find a quality Principal. The entire school setup exercise took 3 years as everything in this rural village was a challenge.



AL BASMA BRITISH SCHOOL

ABBS – AUH (UAE)

Nursery to A Levels (CIE)



Land Size	: 4 Acres
Built Up Area	: 2,00,000 sft - One Phase
Yearly Fee for Class 1	: 24320 DHS (2022)
Yearly Fee for Class 5	: 30110 DHS (2022)
Current Strength	: 1100 (2022) Full Capacity

Challenges

Confirming ADEC Norms that came into existence in 2011. ADEC norms were based on EU schooling norms.



Affiliated to CBSE - 3330153

RAIPUR (CG)

Nursery to Grade 12



Land Size	: 8 Acres
Built Up Area	: 1,30,000 sft - Three Phases
Yearly Fee for Class 1	: 75,000 (2022)
Yearly Fee for Class 4	: 80,000 (2022)
Current Strength	: 2050 (2022)

Challenges

To establish a non-franchise brand in a town already populated with several successful franchise schools and old establishments. The idea also was to help develop a school that can be further make push in the local area to build more schools taking a franchise route. Brighton International School has been successful not only in making a mark for itself with more than 2000+ students, franchising out in Madhya Pradesh, but now is ranked as No. 1 day school of Chhattisgarh by the prestigious Education World Magazine.

AKOLA (MH)

Nursery to Grade 7



Land Size	: 5 Acres
Built Up Area	: 94,000 sq.ft - Three Phases
Yearly Fee for Class 1	: 18000 (2015) & 24000 (2020)
Yearly Fee for Class 5	: 25000 (2015) & 30,000 (2020)
Current Strength	: 1750 (2021)

Challenges

No CBSE School in the town, non-availability of trained & English speaking teachers, Most of the students were first generation English learners.



PRE SCHOOL | ACTIVITIES | PERFORMING ARTS

BHOPAL MP

Nursery to KG II



Land Size	: 01 Acre
Built Up Area	: 15,000 sq.ft
Yearly Fee for Pre Nur	: 75,000
Yearly Fee for KG II	: 93500
Current Strength	: 38

Challenges

Mowgli's Land was the First Standalone Cambridge Early Learning Centre in Bhopal. The biggest challenge that we faced was to get teachers who understand the curriculum and can deliver. Hiring those teachers was extremely critical. Getting resources across the country to setup the school and promotion of the school and winning parent's trust were also challenge for promoters and team LIFE.



TEACHERS TRAINING

LIFE has a team of teacher trainer's who train teachers and other staff in schools in variety of topics.



LEAD SCHOOL TRAINING

LIFE also trains corporate education companies. We recently trained 120 LEAD School Customer Service Managers at 4 locations viz. Hyderabad, Pune, Gurgaon & Chennai on understanding schools as consultants.



MEDIA COVERAGE

Featured in cover story of March 2019 issue of the prestigious EducationWorld magazine.



and municipal governments in small towns are becoming more cooperative in granting permissions to greenfield schools, than local governments in the metros," says Misra.

NEVERTHELESS, MISRA warns that even after procedural and regulatory hurdles are cleared, entrepreneurs are likely to be confronted with acute shortages of qualified and trained teachers. "Though tier II-IV cities are experiencing an economic boom, public infrastructure including roads, water, sanitation and recreational facilities remain under-developed. Therefore there's reluctance among well-qualified English-literate teachers to migrate to small and district towns. Consequently school promoters also need teacher recruitment and incentivisation aid and advice," adds Misra.

Although poor infrastructure and parochial social ambience of tier II-IV cities are a disincentive for top-rated principals and teachers, the BJP-NDA government's Smart Cities Mission — an urban renewal and retrofitting programme launched in 2016 with the objective of developing 100 cities across the country to make them citizen-friendly and sustainable — offers

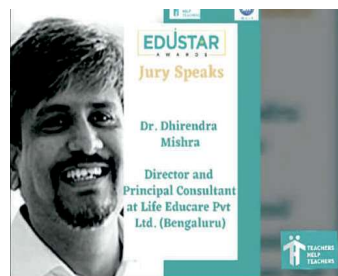


Misra: pressing demand

hope of better times to come. Bangalore-based architect and managing partner of Kumar & Swamy Architects, **Sanchali Harsha** says that infrastructure and living conditions are rapidly improving in tier II-IV cities. Kumar & Swamy, which has designed the top-ranked Aditi Mallya International, Canadian International and Kumaran's schools in Bangalore, has shifted its attention to constructing K-12 schools in regional towns, such as Arni (Tamil Nadu), Bagalkot (Karnataka) and Vellore (Tamil Nadu).

"Tier III-IV cities are no longer dusty backwaters without motorable roads. They are fast competing with

SPOKE ABOUT THE INNOVATIVE EDUSTAR AWARDS FOR TEACHERS.



PODCAST INTERVIEW TO A BUSINESS CONSULTING ORGANISATION



DR DHIRENDRA MISHRA



ABHINAY SINGH



CA. NAVAL DEWANGAN

GIVING LIFE TO SCHOOLS
Director, DR DHIRENDRA MISHRA, CHIEF EXECUTIVE OFFICER, ABHINAY SINGH, DIRECTOR, CA. NAVAL DEWANGAN, DIRECTOR, LIFE EDUCARE

July 11, 2023

Dr Dharendra Mishra is a passionate teacher and a die-hard Yoga fan. With decades of experience and an uncanny ability to touch peoples' hearts, his affinity with students makes him affable. The deep knowledge in education makes him the 'go to' person for setting up an effective education system.

ISSUE FOCUS | K12 CHECKLIST

BACK TO SCHOOL

Here are the ten most crucial things you should know before taking the franchise route to set up a private K12 school

By Toprit Saifi

BRAND LEGACY

Association with a brand or an organisation with a legacy provides the assurance of a successful business venture. "Partnering with an established entity not only adds to your reputation but also helps you create a unique legacy. The leaders in this sector already have a proven business model and best-in-class standards that command the right fees," says Debshankar Mukhopadhyay, CEO, Zee Learn.



Abhinay Singh, MD, Brighton International School

INVESTMENT POTENTIAL

You should plan the investment outlay first. "For instance, it is important to know the equity you possess to make the investment. If it comes to raising a loan, you need to invest 20% capital. Also, you should commit to a negative cash flow for the first 5-6 years and expect a return by 7-8 years' timeframe only," advises Abhinay Singh, MD, Brighton International School.

CURRICULUM AND SOPS

"You should choose an appropriate curriculum with detailed lesson plans and design syllabus that is apt for the potential school location. This should be packaged

The K-12 segment constitutes 38% of the Indian education segment, which is predicted to grow to USD 144 billion in 2020

OUR TEAM



MANAGEMENT TEAM – STRATEGIC SUPPORT



DR. DHIRENDRA MISHRA

Founder & Director

An educator turned edupreneur, Dr. Mishra started his career as a senior teacher at St. Joseph's Senior School, Pipariya (Madhya Pradesh). A management and education graduate with a doctorate in Business Management, he has gained invaluable experience teaching for ten years in top-ranked CBSE, CISCE, IB and Cambridge affiliated schools in India and Nepal including the Good Shepherd International School, Ooty (GSIS). He mastered the ropes of managing an education institution, managing franchise operations and multi-city institutions through a leadership assignment in Nepal and Central India, followed by his time with Birla Edutech. LIFE EDUCARE, conceptualised in the year 2009 is the labour of love of a teacher who dared to dream big to bring to life the vision of building an organisation that provides end-to-end school setup & management services. Dr. Mishra has trained over 5000 teachers across India and the Middle East to ensure teachers focus on the skills and competences for the holistic development of a child. LIFE EDUCARE & Dr. Mishra has setup over 50 schools in 18 states of India. Having visited over 550 out of 743 districts of India has given him first hand insight into education in the Indian context.



ABHINEY SINGH

Director

Life Educare

Founder & MD

Brighton International School - Raipur

A teacher, consultant, blogger and media professional turned entrepreneur, Mr Abhiney Singh's experience in the field of education, strategic planning/branding & marketing is invaluable. His passion for education drove him to start a K-12 school - Brighton International School at Raipur that is now being franchised. His work experience includes tenures in media verticals and profiles; from Media planning at Mindshare WPP to Brand Management at Zapak.com to Content & Strategy planning and production at Big Broadcasting & Big Productions. With a desire to be a part of the great India story, he is deeply involved the field of Skills Development and Education as seen in his insightful self-help blog - 'Teach Club'. Mr Abhiney Singh is also an active member of the Rotary Club. He is an MBA from Mudra Institute of Communications, Ahmedabad (MICA) and an Engineer from NIT Raipur.

HR TEAM



PRIYA MADHYAN

Head - HR

An outstanding HR professional, Priya has been working with LIFE for more than 11 years now. She came in when LIFE was still at its budding stage. She was told, point blank that she has to earn her salary. She didn't back out and worked very hard, belittling, she put in her heart and soul to get business and to build the reputation of the company and to take the organization to the level of expertise, at which it works today.

She joined as the Manager of the HR dept. and has since been responsible for handling the entire working of the department. Prior to this, she was appointed as the HR and Operations Executive at Educomp Solutions Ltd.

With an MBA in Human Resources and a positive disposition, Priya is a complete professional who has put her heart and soul for LIFE for more than 10 years. Her depth in understanding the niche audience in education has helped her formulate impactful policies in Recruitment, Time Management, Preparation of Salaries, and also the day-to-day operations for schools. Talent Acquisition is what she primarily does at LIFE. Her organisational skills enable her to work from Mumbai but reach candidates and schools pan India. Her values, poise and the communication skills impress our clients to stay with LIFE forever for talent acquisition.



SHOBHA WAGH

Manager - HR

Shobha, a self-made professional with 20+ years of experience, excels in roles from Executive Assistant to HR Professional. Her diverse expertise includes adaptability, problem-solving, strong people skills, and effective communication.

Raised in Abu Dhabi, she managed a full-time job while raising two children and successfully ran her own jewelry store for over a decade. She's a skilled leader, known for calculated risk-taking.

In 2016, Shobha relocated to India, becoming Manager - HR at Life Educare. Her extensive experience significantly impacts recruitment processes, fostering the organization's growth. Her adaptability, problem-solving, and people management skills quickly integrated her into the team, and her efficient approach makes her an approachable asset. As Manager - HR at LIFE EDUCARE she manages a team of HR Recruiters and assists the schools in HR Trainings.



POOJA OJHA

Asst. Manager - HR

Ms. Pooja is a new and valuable addition to the strong Human Resource team at LIFE EDUCARE. With an impressive background spanning over seven years with corporates and Multinationals, Ms. Ojha has acquired extensive experience in diverse professional settings, including freelance projects management, Talent Acquisition at big corporates and also start-up enterprises.

Throughout her career, she has demonstrated her versatility by excelling in various domains, such as customer relationship management, client management, business development, training departments, and HR operations, particularly in recruitment. Her academic prowess is underlined by a master's degree in the fields of Human Resources and Information Technology.

Ms. Ojha is deeply committed to the principles of continuous improvement, recognizing the value of time and people, and nurturing positive relationships, making her a valuable asset to the team. As Asst. Manager in Human Resource Department she helps our partner Schools in recruitment of teaching and non teaching staff, HR process streamlining and trainings.

ACADEMICS TEAM



TERESA GEORGE
Manager - Academics

Teresa, an accomplished professional within the domain of education management, is devoted to perpetually enhancing the quality of pedagogical experiences within educational institutions. Her multifaceted skill set encompasses facets such as pedagogy, educational administration, curriculum design, and data analysis, thus transcending the conventional role of an educator. Her educational philosophy revolves around an unswerving commitment to continuous improvement.

Possessing a Bachelor's degree in Education (B.Ed) and a Master's degree in Computer Application (MCA), coupled with the esteemed GNIIT designation, Teresa is emblematic of her unwavering dedication to academic rigor. Furthermore, her certifications in the Central Teacher Eligibility Test (CTET) and Special Education Needs (SEN) underscore her unwavering commitment to academic excellence. In her capacity within the education management company, she brings a wealth of expertise to optimize educational processes and outcomes. As Manager – Academics at LIFE EDUCARE she supports the schools and Principals in Pedagogical Leadership, School Audits and Teacher Training.



REUBEN DHANARAJ
Asst. Manager - Academics

Reuben Dhanaraj, an experienced educator with 12 years of impact in education, began his journey studying English and History, paving the way for a successful teaching career with a Master's degree in English. Beyond the classroom, he assumed the role of Vice-Principal, meticulously managing schedules, tests, and offering invaluable guidance to students and parents, prioritizing both academic and personal growth.

Not confined to teaching, Reuben delved into English pronunciation expertise by training teachers for seven years, significantly influencing English instruction across several regions. As an Assistant Manager – Academics at LIFE EDUCARE, his core responsibility is to Support Schools and Principals in Academic Administration, Trainings and Audits

OPERATIONS TEAM



VENKATESH IYER
Manager – Operations & BD

A passionate individual with 23 years of professional experience, Mr Venkatesh has been working with schools in administrative leadership positions with enthusiasm and diligence. Holding a Post Graduate Diploma in Computer Management from Symbiosis, Pune, his learnability has enabled him to achieve his second master's degree in Public Administration and Sociology. His technology skills combined with a humane approach and his bachelor's degree in commerce helps him to support LIFE clients by providing clarity in managing school operations, organizing outreach activities, parent communication and optimum resource utilization for schools.



BRIJ SHARMA
Executive
Operations & Logistics

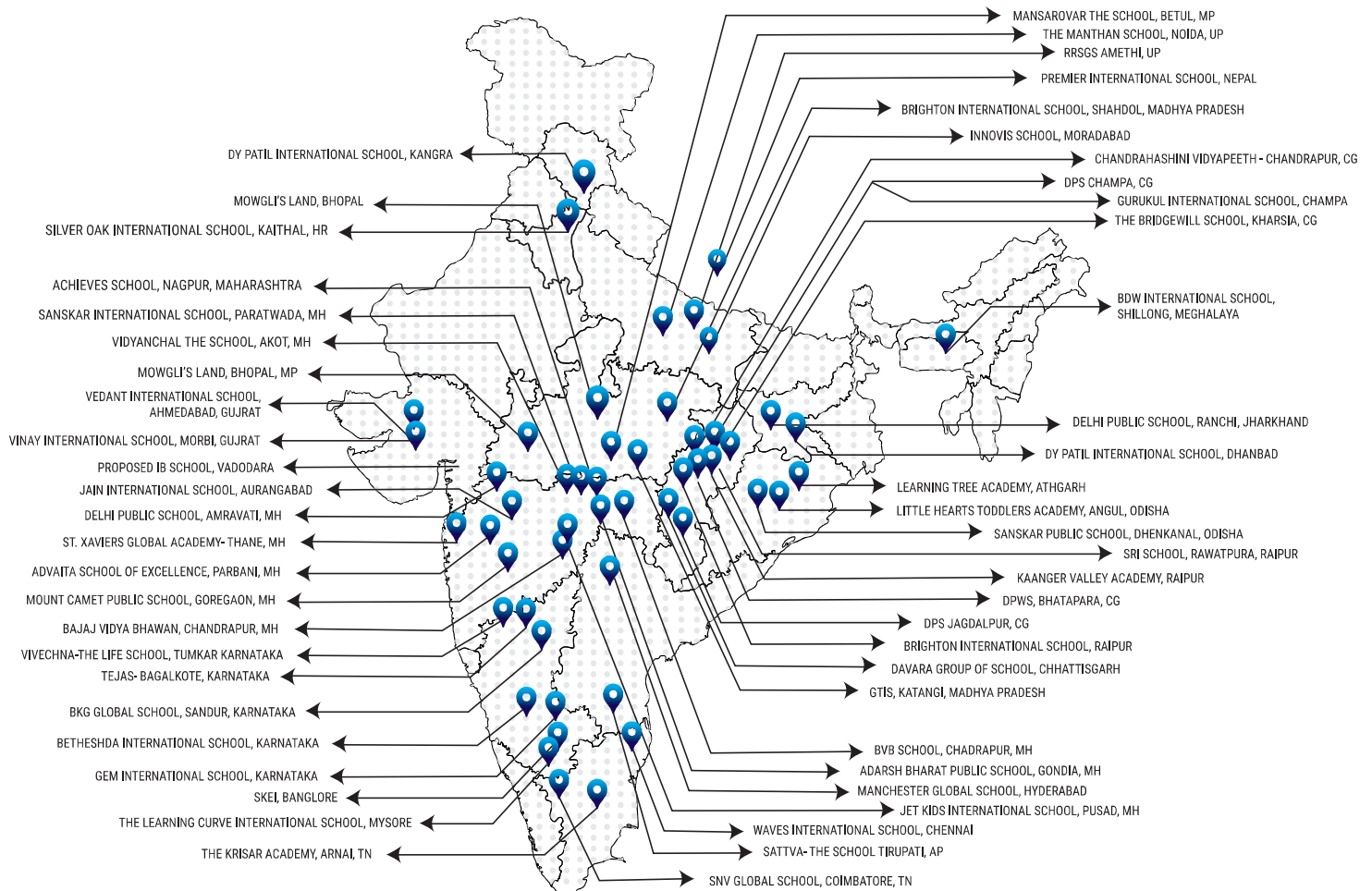
High levels of learnability, positive disposition and grit is what Mr Brij brings to LIFE. His keen eye for detail and industrious approach streamlines LIFE feasibility studies, logistics and administrative functions in the organization. A young achiever, who through diligent work has gained a gamut of experience in the education industry. His commerce background has supported him in successfully managing finance, school operations, marketing, budgeting, and forecasting for LIFE clients. Additionally, logical and analytical skills, attention to detail, and coordination skills enabled Brij to support LIFE across multiple situations.






POOVARASU NATRAJAN
Sr. Executive – Operations & HR

Poovarasu is a Seasoned senior HR executive with a background in both Human Resources and Accounting & Finance, holding bachelor's and MBA degrees in these fields. His unique skill set combines financial expertise and HR proficiency, specializing in behavioral and structured interviews. Poovarasu's passion for sports, demonstrated through his school volleyball and college cricket involvement, reflects his dedication and teamwork. As a Senior Executive – HR, he manages the recruitment and selection process for partner schools, ensuring the hiring of the right teachers.

CLIENTS



OUTSIDE INDIA

-  The Pearl Academy, Doha, Qatar
-  Al Basma British School, Abu Dhabi
-  Premier International School, Nepal

CORPORATE OFFICE :

Ground Floor 1294, 'Prasanth' 13 cross, Indiranagar 2 stage
Near Cauvery School, Bangalore, Karnataka, 560038, India

REGISTERED OFFICE :

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Raipur, Chhattisgarh, India, 492001

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-  support@lifeeducare.com